

## Chamber website offers even greater business exposure!

The Frostproof Area Chamber of Commerce offers effective and inexpensive advertising and sponsorship opportunities each month, centered around the solutions that work for you and your business. Online advertising is one of the most direct and measurable advertising venues. A small investment earns a big return when you establish a partnership with the Chamber.

Online ads are a highly cost effective way to advertise to the regional business community and beyond. An enhancement to your business listing on the Chamber website offers even greater business exposure and click-throughs directly to your website.

Don't have a website, there are still opportunities available.

The Frostproof Area Chamber of Commerce has two new online opportunities for your business exposure. First would be your business listing link on the front page. Don't have a website, then we also offer the business card display. Should you need a website then call the Chamber office for some referrals.

### **Link on the front page:**

Primary business link on the front page of the Frostproof Area Chamber of Commerce website. A text link to your business website will give your business the added exposure for your business marketing and remind the internet visitor of your participation in the Chamber functions of the community.

### **Business card display:**

A business card display allows you to advertise online even if you do not have a website. The Chamber will work with you directly for the most effective business card display to reach your customers.

| <b>Pricing</b>               | <b>Member Price</b> | <b>Non Member Price</b> |
|------------------------------|---------------------|-------------------------|
| <b>Front Page Link</b>       | <b>\$50/year</b>    | <b>\$100/year</b>       |
| <b>Business Card Display</b> | <b>\$75/year</b>    | <b>\$150/year</b>       |

There are only a limited number of front page link and display ads available, so contact the Chamber today at 635-9112.